



Erasmus Charter for Higher Education 2014-2020

Application Form Call: 2014

Note: The data of this application form will be used by the European Commission/ Executive Agency EACEA and National Agencies for evaluation and monitoring

Program	The 2014-2020 EU programme for education, training, youth and sport proposed by the European Commission on 23 November 2011 (hereafter the Programme)*
Action	Erasmus Charter for Higher Education
Call	2014
Deadline for Submission (dd-mm-yyyy)	16/05/2013 12:00 midday Brussels time.
Application language	EN
Correspondence Language	EN

229254-LA-1-2014-1-RO-E4AKA1-ECHE-1

Applicant's previous EUC number (if applicable):

229254-IC-1-2010-1-RO-ERASMUS-EUCX-1

Erasmus Policy Statement (Overall Strategy) section D of this application form - original language (official EU languages): EN

If the original language is not English, French or German, the Erasmus Policy Statement (EPS) should also be provided in one of those three languages.

Erasmus Policy Statement translation language (if applicable): -

Acknowledgement of receipt

After submission, applicants are invited to consult the website of the Education, Audiovisual & Culture Executive Agency - EACEA to check successful receipt of their Erasmus Charter for Higher Education (ECHE) application. If by the second week after the deadline, the application has not been listed on the website, the applicant should contact the EACEA (e-mail: EACEA-ECHE@ec.europa.eu).

* COM(2011) 788 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0788:FIN:EN:PDF>)

Applicant Organisation

A.1. Applicant Organisation

PIC, if available. Cf. Application manual	0
Full legal name (official name in latin characters)	UNIVERSITATEA "CONSTANTIN BRÂNCOVEANU" DIN PITESTI
Full legal name (English name)	"CONSTANTIN BRÂNCOVEANU" UNIVERSITY FROM PITESTI
Acronym	UCB
Erasmus code (e.g. F PARIS33) - if available	RO PITESTI02
Address (N°, street, avenue, etc.)	CALEA BASCOVULUI, NR.2A
Country	Romania
Region	Sud - Muntenia
Post code	110095
City	PITESTI
Website	http://www.univcb.ro

A.2. Legal Representative

Title	Ph.D
Gender	Male
First Name	Ovidiu
Family Name	PUIU
Position	Rector
E-mail	secretariat.lector@unicvb.ro
Telephone (including country / area codes)	0040 248 22 10 98
Address (n°, street, avenue, etc)	CALEA BASCOVULUI, NR.2A
Country	RO, Romania
Post code	110095
City	PITESTI

A.3. Coordinator

Title	-
Gender	Male
First Name	Tudorel

Family Name	POPESCU
Department	INTERNATIONAL AND PUBLIC RELATIONS
Position	DIRECTOR
E-mail	tudorel.popescu@gmail.com
Telephone (including country / area codes)	+ 40/248/61.00.88
Address (n°, street, avenue, etc)	CALEA BASCOVULUI, NR.2A
Country	RO, Romania
Post code	110095
City	PITESTI

The purpose of these statistics is to put into context the actions and strategies the institution is asked to present in the following sections.

For the academic year 2012-2013:

Total number of students enrolled in all degree programmes offered by your institution (data from official HEI register)

Short cycle:	0.0
1st Cycle:	2703.0
2nd Cycle:	1025.0
3rd Cycle:	0.0

Number of staff (Equivalent full-time)

Teaching:	111.0
Administrative:	68.0

Number of degree courses on offer

Short cycle:	0.0
1st Cycle:	12.0
2nd Cycle:	10.0
3rd Cycle:	0.0

STUDENTS (academic year 2011-2012)

1. Credit Mobility for Students (all types of mobility programmes for periods between 2 and 12 months)

Number of outgoing study mobility students (Erasmus and/or others): to participating countries	19.0
Number of outgoing study mobility students (Erasmus and/or others): to non-participating countries	0.0
Number of traineeship (work placement) mobility students (Erasmus and/or others): to participating countries	30.0
Number of traineeship (work placement) mobility students (Erasmus and/or others): to non-participating countries	0.0
Number of study mobility students (Erasmus and/or others): from participating countries	5.0
Number of study mobility students (Erasmus and/or others): from non-participating countries	0.0

2. International Degree Students (students enrolled for a full degree programme with foreign nationality or having completed a foreign previous degree)

Number of foreign students, if applicable: from Participating countries	5.0
Number of foreign students, if applicable: non-participating countries	2.0

3. If applicable, number of local (having the nationality of the country) and international students (of foreign nationality / with foreign previous degree) involved in double/multiple/joint degrees:

Number of Local students, involved in Double/multiple/joint degrees	0.0
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Number of international students, involved in double/multiple/joint degrees

0.0

ACADEMIC STAFF (academic year 2011-2012)

All types of Erasmus staff mobility (for periods between 2 days and 2 months) for teaching and training purposes

Number of outgoing academic staff to participating countries

2.0

Number of incoming academic staff from participating countries

0.0

COOPERATION (academic year 2012-2013)

HEI AGREEMENTS IN EDUCATION AND RESEARCH valid in 2012/2013: European and International HEI Agreements / Consortia / Networks

Number of Erasmus interinstitutional agreements:

30.0

Number of other cooperation agreements (e.g. Memorandum of Understanding) with HEIs from participating countries

0.0

Number of other cooperation agreements (e.g. Memorandum of Understanding) with HEIs from non-participating countries

1.0

Total number of consortium agreements for double/multiple/joint degrees:

0.0

Of these, percentage of the consortium involving non-participating countries

0.0

European and International Education and Training Projects with contracts running in 2012-2013 (e.g.: Lifelong Learning Programme, Erasmus Mundus or Tempus)

Number of projects as coordinator:

0.0

Number of projects as partner:

0.0

Equivalent full-time administrative staff engaged in the HEI's European and International Offices working for the Programme (2012-2013)

Number of staff at the central level:

2.0

Number of staff at the Faculty/School/Department Level:

6.0

General Organisation of Programme activities

C1. General Organisation

Please describe the structure at your institution for the implementation and organisation of European and international mobility (division of tasks, operational and communication methods). (max. 1000 characters)

Please provide the direct web link with the contact details of the international office (or equivalent) in your institution dealing with the implementation and organisation of European and international mobility:

The EU Programmes Office – Erasmus as a part of the International Office at Constantin Brancoveanu University from Pitesti (CBU) is the main structure which is managing the outgoing and incoming students and staff mobility programs. The office is acting at central level and deals with strategic, planning but also administrative tasks related to mobility and internationalization of CBU. The communication with other departments, institutions or beneficiaries is a very good one, using online communication (e-mails, social networks), written communication (reports, administrative documents, notes, memos, contracts), counseling sessions or disseminations sessions.
<http://www.univcb.ro/p-47-department.of.international.relations.html>

C2. Fundamental Principles

By applying for the Erasmus Charter for Higher Education my institution will:

Respect in full the principles of non-discrimination set out in the Programme and ensure equal access and opportunities to mobile participants from all backgrounds.

Ensure full recognition for satisfactorily completed activities of study mobility and, where possible, traineeships in terms of credits awarded (ECTS or compatible system.). Ensure the inclusion of satisfactorily completed study and/or traineeship mobility activities in the final record of student achievements (Diploma Supplement or equivalent).

Please explain the academic credit system and the methodology used to allocate credits to the different course units followed by your students abroad. (max. 1000 characters)

In addition, please provide the direct web link where the methodology is explained:

In our university, according to the previous European Policy Statement and Erasmus University Charter given by the European Commission, we ensure full academic recognition for all study and placement periods spent abroad by students, in a partner institution or company. Also, for our staff mobilities we fully recognise their mobilities as an important part of their academic and professional development. All student mobilities either for studies or placements are included in the Diploma Supplement which is given to all students for free at the end of their studies. The ECTS system is totally implemented in all our faculties and all ECTS obtained during mobilities abroad at an institutional partner abroad are transferred in our university. Equally, all students are completing a Learning Agreement or a Training Agreement before leaving abroad which ensures a transparent transfer of their ECTS after mobility.
<http://www.univcb.ro/p-47-department.of.international.relations.html>

Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.

C3. When Participating in Mobility Activities - Before mobility

Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.

Provide guidance to incoming mobile participants in finding accommodation.



Please explain if all courses taught at your institution are described in the Course Catalogue and in which languages. (max. 500 characters)

In addition, please provide the direct web link to your Course Catalogue:

As is requested by our regulations but also by the ECTS system, all available courses are published on the webpage of our university and for each of them we can find a detailed description starting with expectations, learning outcomes etc. For mobile incoming students we provide courses in English and those are available on the webpage also (international relations part of the website), mentioning the ECTS awarded for each course, semester in which the courses are thought etc.

www.univcb.ro

Carry out mobility only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception and integration of mobile participants.



Please describe the institutional procedure for the approval and monitoring of inter-institutional agreements for study and teaching mobility and/or learning agreements in case of traineeships (work placements). (max. 1000 characters)

Constantin Brancoveanu University has over 30 bilateral and inter-institutional agreements signed in the framework of the Erasmus Programme with partner institutions that are holding an Erasmus University Charter awarded by the European Commission. The strategy for signing bilateral agreements is established at central and institutional level and the International Relations Office with the Erasmus component takes care of the number of existing partnerships, nature of the partnership, including quality matters of the agreement, location of partners, academic or training based interest of a potential cooperation for our institution and beneficiaries. For placements or traineeships we established strong partnerships in order to give to our students and staff the chance to enjoy quality training and added value to their future professional developments. Internal regulations are also creating the framework for the steps to follow to manage institutional agreements.

Ensure that outgoing mobile participants are well prepared for the mobility, including having attained the necessary level of linguistic proficiency.



Please describe your institution's language policy for preparing participants for mobility, e.g.: course providers within or outside the HEI. (max. 750 characters)

If possible, please provide the direct web link for your language policy:

At CBU we have a permanent concern about the language preparation of our students and staff. The foreign language Chair in our university offers free English and French language courses for all beneficiaries of different types of mobility all year long. Language preparation is assured in many different ways (online tools, seminars, workshops etc.) applying new and modern methods for learning languages. Foreign language proficiency is an important part of the selection process for Erasmus mobile students and staff also in order to meet the requirements and expectation of our partners.

<http://www.univcb.ro/p-47-department.of.international.relations.html>

Ensure that student and staff mobility for education or training purposes is based on a learning agreement for students and a mobility agreement for staff validated in advance between the home and host institutions or enterprises and the mobile participants.



Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.



Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.

C4. When Participating in Mobility Activities - During Mobility

Ensure equal academic treatment and services for home students and staff and incoming mobile participants.

Integrate incoming mobile participants into the Institution's everyday life.

Have in place appropriate mentoring and support arrangements for mobile participants.

Please describe mentoring and support arrangements for incoming mobile participants and outgoing students for study and traineeships. (max. 750 characters)

Following all engagements and principles assumed by its Erasmus Policy Statement, CBU offers equal treatment to all incoming and outgoing mobile students and staff. Our website is entirely translated in English and the Erasmus webpage included in the website is very generous in offering information, guidance and support. The International Relations Office offers a mentoring system in which any exchange student could meet a former Erasmus student, a person from the office, a student from the student association but also students from AIESEC Association or ESN Romania. Our incoming students and staff are fully integrated in the academic environment of our university, taking part in all academic and social activities.

Provide appropriate linguistic support to incoming mobile participants.

Please describe your institution's language support for incoming students and staff with a minimum of 2-month mobility period. (max. 500 characters)

If possible, please provide the direct web link for your language policy:

As mentioned before, our university offers courses in English to outgoing mobile students but also free of charge Romanian language preparation for their integration in our country. English courses are offered in order to gain at least 30 ECTS points per each semester and 60 ECTS point per year. The package of courses available in English could be found at <http://www.univcb.ro/p-47-department.of.international.relations.html>

C5. When Participating in Mobility Activities - After Mobility

Accept all activities indicated in the learning agreement as counting towards the degree, provided these have been satisfactorily completed by the mobile students.

Provide incoming mobile participants and their home institutions with transcripts containing a full, accurate and timely record of their achievements at the end of their mobility period.

Regarding the above two Charter principles, please describe the mechanisms your institution has in place to recognise mobility achievements for study and traineeships in enterprises. (max. 750 characters)

In addition, please provide the direct web link for this recognition procedure:

Concerning the recognition of learning achievements of students, once the Transcript of Records/Training Certificate issued by the host institution or company certifies that the student has successfully fulfilled the stipulated requirements in the Learning/Training Agreement, CBU ensures full academic recognition, according to its regulations. Through the implementation of ECTS system, we recognize all the credits earned by Erasmus students accordingly to our national system, we record in the documents issued to students the period of their mobility (DS), also we indicate the academic year in which the student has participated in the programme, the subject area and the name of each subject that the student has completed.

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Support the reintegration of mobile participants and give them the opportunity, upon return, to build on their experiences for the benefit of the Institution and their peers.

Ensure that staff are given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement.

Please describe your institution's measures to support, to promote and to recognise staff mobility. (max. 750 characters)

Due to the fact that internationalisation is one of our key development priorities, we streamline our efforts, first of all, to identify the professional development need of the academic and administrative staff and to encourage the mobility by offering counselling and necessary preparation. In order to promote the participants experience, we are guiding our efforts to create disseminating meetings, seminars and special articles where the impact of the mobility on personal and professional development can be shared as an inspiration to others. Nevertheless, formerly participants are involved in mentoring activities both for staff and students, group activities focused on sharing the good practices and intercultural competences aquired.

C6. When Participating in European and International Cooperation Projects

Ensure that cooperation leads to sustainable and balanced outcomes for all partners.

Provide relevant support to staff and students participating in these activities.

Please describe your institutional measures to support, promote and recognise the participation of your own institution's staff and students in European and international cooperation projects under the Programme. (max. 750 characters)

The international strategy within our university integrates in a transparent way the established objectives and priorities for each international cooperation project, as well as the sustainable outcomes. We are taking into account our capacity to implement the projects that lead to the international future development. Using regulations, building performance standards, we ensure that the cooperation will be measurable, capable of reflecting our endeavour to provide concrete support for its development and implementation. Providing administrative support, allowing staff/students time to carry out the project work and means for dissemination, we progress towards the targets and monitor the projects development.

Exploit the results of the projects in a way that will maximise their impact on individuals and participating institutions and encourage peer learning with the wider academic community.

C7. For the Purposes of Visibility

Display the Charter and the related Erasmus Policy Statement prominently on the Institution's website.

Promote consistently activities supported by the Programme, along with their results.

Erasmus Policy Statement (Overall Strategy)

D. Erasmus Policy Statement (Overall Strategy)

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

The Erasmus Programme it was from the beginning a driven factor for European universities in their ways to gain quality in internationalization, academic governance and openness to a new type of a more entrepreneurial university. For CBU participating in Erasmus for so many years was the way to achieve all this aspects. That's why, the internationalization agenda and the transfer of knowledge represents for CBU an important part of its strategy for short and long term. By promoting academic exchanges and creating learning alliances for the development of research, new teaching methods, modernization of curricula, promoting foreign language skills, employability of our students, intercultural knowledge, flexibility and tolerance, CBU is planning the meet the European internationalization agenda. Complying with Bologna requirements by providing high quality in teaching and learning but also in the development of internationalization process its one of our main goals at CBU.

Supplementary to the internationalization strategy in our university we developed a very detailed planning for all activities, targets and goals. We are focusing on: Student and staff mobility; An improved international curricula; International projects and Double/Joint degrees development, Internationalization at home.

The framework for the cooperation with EU and non EU institutions gave us the possibility to setup the agenda for partnerships which comprise the selection of future partners and the improvements of actual agreements. We tend to a number of 40 bilateral agreement bot with EU and non-EU institutional partners. The strategy for choosing the partners is well established in our core statements, and strategic document at CBU but manly is based on the compatibility of the curriculum, the geographical areas (mostly in Europe), the core subject area. This criteria are supported by organizational systematic review, monitoring and evaluation.

The objectives established for the main target groups at CBU are the following:

For the student and staff: to increase student and staff mobility, both outgoing and incoming (for studies and training) for our bachelor and master's students by promoting actively and in a full transparency the Erasmus Programme and the international opportunities; to increase the number of teaching and staff mobilities in order to improve the quality of teaching, learning, research and curriculum development; to achieve the figures established at European level for the mobile students and staff. Incoming and outgoing students and staff are fully encouraged and supported to access placements and training periods abroad.

For the aspect of internationalization at home activities we are planning to attract more incoming students and staff but also to bring other conferences in our institution, a joint summer school organized with a partner. This key activities and objectives will lead us to an improvement of our curricular areas by the diversity brought by incoming academic staff.

The development of double of joint degrees represents the future of our international configuration in terms of research and added value to the European academic culture. In the next academic year we are opening to Romanian and international students a new bachelor degree in English and we plan to develop a double degree with a Portuguese partner based on this degree.

Therefore, we made a high priority from bringing excellence to all activities and processes in order to reach the objectives and to integrate our university into the international higher education.

CBU is an active member of SPACE (European Network for Business Studies and Languages) and involved in the Committee of Double and Joint degrees of this organisation. We are also coordinating the Online Development Committee of SPACE since 2012. From this traditional partnership we are building our prerequisites for our future double and joint programs.

The involvement in new partnerships for developing projects is also a top priority at CBU, and a special department is taking care of this aspects. We have an agenda for projects with the support of business environment where we want to bring also the international dimension of education and cooperation by creating different consortia. Quality assurance, institutional and financial support is establish by our mission as university in all projects that we will support, develop and promote in the future, related to innovation, research, teaching and learning.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

Regarding future projects CBU intend to increase cooperation with universities and higher education institutions in order to establish strategic co-operations which could lead to important project design at regional and international level. Our university will bring into the partnerships its experience in different projects, its teachers, researchers, students and staff but also a large network. As members of SPACE, the European Network for Business Studies and Languages we plan to develop and attract future projects also in the framework of the 2014-2020 new European Erasmus Programme. Curriculum development projects are among our top priorities but also the creation of new innovative teaching and learning methods. Through projects CBU will enhance the cooperation between academic partners, with business and industry, celebrating diversity, intercultural and cross-cultural differences.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

The involvement in the Erasmus European Programme it already has a huge impact on the development of CBU. We believe that we also contributed to the modernization and internationalization of the European Union's agenda by many of our last years accomplished objectives: maintaining a high level of quality in the development of all types of mobility, transparency and non-discriminatory policies assured, by improving the link between higher education and business and encouraging innovation and innovativeness in teaching and research.

CBU plans to become more and more an entrepreneurial university focused on its key role of an active player on the regional and international development. By participating to the European Erasmus Programme we can enhance all this aspects which will give to our students and staff, outgoing and equally incoming mobile beneficiaries the chance to an active education in a modern university connected to the European and international environment complying with the European priorities like: increasing attainment levels to provide the graduates and researchers Europe needs; improving the quality and relevance of higher education; strengthening quality through mobility and cross-border co-operation; making the knowledge triangle work: linking higher education, research and business for excellence and regional development; improving governance and funding.

CBU will grow up in terms of quality by providing graduates with a broader horizon due to its internationalization strategy and actions but also by the training of its researchers in trainings, teaching and research visits abroad.

CBU will be stronger by encouraging European best practices through mobility and intercultural communication and openness.

CBU its highlighting its entrepreneurial path by promoting and enhancing the cooperation with business and industry in order to bring the practical aspects into the classrooms but also the methodological approaches to its business and industrial partners. In the same way, we will assume an active role in the regional development through intelligent specialization and innovation.

Governance in higher education is changing a lot and CBU is not an exception. Finding new funding ways represents a huge challenge for HEI.

We certainly know that the participation on CBU in the new framework of 2014-2020 Erasmus European Programme will change in a positive manner the qualitative design of our institution for its beneficiaries, students, academic staff and community.

* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)

E

Endorsement of the application

I, the undersigned, legal representative of the applicant institution,

certify that the information contained in this application is complete and correct to the best of my knowledge. All Programme activities will be implemented on the basis of written agreements with the relevant authorities of the partner institutions;

agree to the content of the Erasmus Charter for Higher Education (ECHE) application outlined above and commit my institution to respect and observe these obligations;

agree to the publication of the Erasmus Policy Statement by the European Commission

Place: Pitesti

Name: Ovidiu Puiu

Date (dd/mm/yyyy): 14/05/2013

I have read and accept the Privacy statement

Original signature of the legal representative of the Institution (as identified in section A.2 above)

Original stamp or seal of the Institution