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**THE PROGRAMME OF**

**The 11<sup>th</sup> International Conference of the**

**ROMANIAN REGIONAL SCIENCE ASSOCIATION**

**“FUTURE DYNAMICS OF REGIONAL**

**DEVELOPMENT AND PLANNING”**

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**12-13 May 2017**

**Constantin Brancoveanu University**

**Pitești, Romania**

**ORGANISED BY:**

**Romanian Regional Science Association**

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## SCIENTIFIC COMMITTEE

- **Daniela ANTONESCU**, PhD - Institute of National Economy, Romanian Academy
- **Florian W. BARTHOLOMAE**, PhD - Bundeswehr University of Munich, Germany
- **Lucian CEAPRAZ**, PhD - Agricultural Economist, UNILASALLE INTERACT Research Team, France
- **Laura Mariana CISMAS**, PhD – West University of Timisoara, Romania
- **Daniela-Luminita CONSTANTIN**, PhD – Bucharest University of Economic Studies, Romania
- **Mihaela - Nona CHILIAN**, PhD - Institute for Economic Forecasting, Romanian Academy
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- **Gabriela PRELIPCEAN**, PhD - “Ștefan cel Mare” University of Suceava, Romania
- **Ovidiu PUIU**, PhD– Rector, Constantin Brâncoveanu University, Pitesti, Romania
- **Aura Carmen RĂDUCU** - Former Minister of European Funds, Romania
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- **Roger STOUGH**, PhD – George Mason University, Fairfax, Virginia, United States
- **Marta-Christina SUCIU**, PhD - Bucharest University of Economic Studies, Romania
- **Rodica Milena ZAHARIA**, PhD - Bucharest University of Economic Studies, Romania

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- **Daniela-Luminita CONSTANTIN**, PhD – Bucharest University of Economic Studies, Romania; President of the Romanian Regional Science Association
  - **Amalia CRISTESCU**, PhD - Bucharest University of Economic Studies and National Scientific Research Institute for Labour and Social Protection, Romania, Treasurer of the Romanian Regional Science Association
  - **Sebastian ENE**, PhD - Constantin Brâncoveanu University, Pitesti, Romania
  - **Cristina GĂNESCU**, PhD - Constantin Brâncoveanu University, Pitesti, Romania
  - **Claudia IONESCU**, Manager Regional Promotion & Investments at the Bucharest Ilfov RDA, Romania
  - **Cristina ȘERBĂNICĂ**, PhD - Constantin Brâncoveanu University, Pitesti, Romania
  - **Iuliana TALMACIU**, PhD - Constantin Brâncoveanu University, Pitesti, Romania
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## CONFERENCE PROGRAMME

Friday, May 12<sup>th</sup>, 2017

9:30 – 10:00	<b>Participants registration. Welcome coffee</b> Room: Aula Magna
10:00 – 10:30	<b>Opening ceremony</b> of the 11 <sup>th</sup> International Conference of the Romanian Regional Science Association <b>Welcoming speeches</b> Professor Ovidiu Puiu, PhD, Rector of Constantin Brâncoveanu University Professor Daniela-Luminita Constantin, PhD, President of Romanian Regional Science Association Professor Şerban Valeca, PhD, Minister of Research and Innovation Mr. Virgil-Alin Chirilă, Secretary of State, Ministry of Regional Development, Public Administration and European Funds Professor Dan Manu, PhD, President of Argeş County Council Mr. Emilian Dragnea, Prefect of Argeş County Mr. Cornel Ionică, Mayor of Piteşti Municipality Mrs. Claudia Ionescu, Bucharest-Ilfov Regional Development Agency <b>Message:</b> Professor Jouke Van Dijk, PhD, President of the European Regional Science Association
10:30 – 11:15	<b>Keynote speech:</b> Professor Roger STOUGH, PhD – George Mason University, Fairfax, Virginia, United States, Past President of Regional Science Association International: <i>Regional Governance and Innovation: Conceptual Framing and Examples</i>
11:15 – 11:30	Coffee break
11:30 – 12:50	<b>Jean Monnet Workshop:</b> <i>European Regional Policy in Action</i>
13:00 – 14:00	Conference Lunch
14:00 – 15:30	Parallel Sections
15:30 – 15:45	Coffee break
15:45 – 17:00	Parallel Sections
17:00 - 17:30	General Assembly of the Romanian Regional Science Association
18:30	Conference Dinner

## Saturday, May 13<sup>th</sup>, 2017

9:00 – 14:00	Technical excursion: Curtea de Argeş - Poienari Castle – Vidraru Dam. Lunch included
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## DETAILED PROGRAMME



UNIVERSITATEA CONSTANTIN BRÂNCOVEANU DIN PITEȘTI

JEAN MONNET MODULE

EUROPEAN REGIONAL POLICY IN ACTION

ERP2020

PROJECT NUMBER: 565382-EPP-1-2015-1-RO-EPPJMO-MODULE

## JEAN MONNET WORKSHOP

**Smart use of Structural and Cohesion funds. Trends and lessons to be learned**

**EUROPEAN REGIONAL POLICY IN ACTION: COHESION POLICY INVESTMENTS IN CENTRAL AND EASTERN EUROPE**

Ovidiu PUIU, "Constantin Brâncoveanu University", Pitești, Romania; Cristina ȘERBĂNICĂ, "Constantin Brâncoveanu University", Pitești, Romania

**THE STRATEGIC VISION AND PLANNING FOR URBAN DEVELOPMENT IN THE CONTEXT OF THE EU COHESION POLICY**

Aura Carmen RĂDUCU, Former Minister of European Funds, Romania

WITH THE SUPPORT OF THE ERASMUS+ PROGRAMME OF THE EUROPEAN UNION



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## **SECTION I. RECENT TRENDS IN SPATIAL DEVELOPMENT**

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**Chairs:** Daniela-Luminita CONSTANTIN, Carmen NĂSTASE

**Room:** Aula Magna

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### **THE MANAGEMENT CULTURE IN ROMANIA AFTER EU INTEGRATION**

Carmen NĂSTASE, Carmen Emilia CHASOVSCI and Zakaria AITTALEB, "Ștefan cel Mare"  
University of Suceava, Romania

### **EVALUATION OF CENTRAL PLACES IN BAVARIA**

Florian W. Bartholomae, Bundeswehr University of Munich, Germany; Alina M. Schoenberg, IMC  
University of Applied Sciences Krems, Austria

### **INTEGRATED URBAN PLANNING AND PLANNED COMMUNITIES. A SUCCESSFUL STORY IN THE UNITED STATES**

Daniela Luminița CONSTANTIN, Bucharest University of Economic Studies, Romania

### **ROMANIA BETWEEN OPPORTUNITIES AND CHALLENGES IN A EUROPEAN UNION OF CONTROVERSIES**

Romeo Victor IONESCU, "Dunărea de Jos" University, Galați, Romania

### **THE NEED OF REGIONAL LEADERSHIP IN ROMANIA, AFTER 10 YEARS OF EU MEMBERSHIP**

Gabriela MARCHIS, "Danubius" University, Galați, Romania

### **INCLUSIVE GROWTH FOR SUSTAINABLE REGIONAL DEVELOPMENT. AN EMPIRICAL ANALYSIS**

Emilia HERMAN, "Petru Maior" University of Tirgu-Mures, Romania

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## **SECTION II. ENDOGENOUS GROWTH AND TERRITORIAL CAPITAL**

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**Chairs:** Gabriela PRELIPCEAN, Cristina LINCARU

**Room:** Aula Magna

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### **ENDOGENOUS GROWTH AND TERRITORIAL CAPITAL**

Cristina LINCARU, National Scientific Research Institute for Labor and Social Protection –  
INCSMPS, Romania

### **TRENDS IN REGIONAL ECONOMIC DEVELOPMENT IN ROMANIA. ANALYSIS BASED ON THE STOCK MARKET CAPITALIZATION**

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Angela-Nicoleta COZORICI, Gabriela PRELIPCEAN and Mariana LUPAN, Faculty of Economic and Public Administration, "Ștefan cel Mare" University of Suceava, Romania

**THE TERRITORIAL EXAMINATION OF THE POPULATION'S INCOME STATUS THROUGH A HUNGARIAN EXAMPLE**

György ALDORFAI, Lilla Áldorfainé CZABADAI and Zoltán TOPA, Szent István University, Faculty of Economics and Social Sciences, Hungary

**EVALUATION OF REGIONAL INEQUALITIES IN ROMANIA: A DIVERGENT PROCESS PERSPECTIVE IN RELATION TO EUROPEAN UNION'S TERRITORIAL STRUCTURES**

Daniela ANTONESCU, The Institute of National Economy, Romanian Academy; Victor PLATON, The Institute of National Economy, Romanian Academy

**THE ROLE OF HEALTH INEQUALITIES IN HUNGARY'S URBAN ECONOMIC DEVELOPMENT**

Zoltan EGRI, Szent István University, Faculty of Agriculture and Economics, Hungary; Tamas TANCZOS, Eszterházy Károly University, Hungary; Ferenc ARANY, Szent István University, Faculty of Agriculture and Economics, Hungary

**INTEGRATION AND MACROECONOMIC DYNAMICS IN CENTRAL AND EASTERN EUROPEAN COUNTRIES. AN INTEGRATIVE APPROACH, 1995-2015**

Ramona ȚIGĂNAȘU, Center for European Studies, Faculty of Law, "Alexandru Ioan Cuza" University of Iasi, Romania; Gabriela Carmen PASCARIU, Faculty of Economics and Business Administration, "Alexandru Ioan Cuza" University of Iasi, Romania

**DETERMINANTS OF THE POTENTIALLY YEARS LOST AT LAU-2 LEVEL IN ROMANIA**

Bogdan ILEANU and Adrian PANA, Bucharest University of Economic Studies, Romania

**REGIONAL DISPARITIES IN THE EUROPEAN UNION**

Alina VOICULEȚ, "Constantin Brancoveanu" University, Rm. Vâlcea, Romania

**SECTION III. MIGRATION, EMPLOYMENT AND LABOUR MARKETS**

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**Chairs:** Dorin JULA, Laura PATACHE

**Room:** Aula Magna

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**FOREIGN DIRECT INVESTMENT AND REGIONAL EMPLOYMENT. STRUCTURAL ANALYSIS**

Dorin JULA, Ecological University of Bucharest and Institute for Economic Forecasting, Romanian Academy; Nicoleta JULA, "Nicolae Titulescu" University of Bucharest, Romania

**EMPLOYMENT AND DECENT WORK: A REGIONAL APPROACH FOR ROMANIA**

Laura PATACHE, Spiru Haret University, Romania



**TRENDS AND RESULTS IN ROMANIAN SOCIAL POLICY – A REGIONAL ANALYSE OF THE CHILD PROTECTION SYSTEM**

Zoltán ELEKES, Szent István University, Hungary, General Director of The Directorate for Social Assistance and Child Protection, Harghita, Romania

**THE IMPACT OF THE EDUCATION ON THE UNEMPLOYMENT RATE IN THE SOUTHERN EUROPEAN MODEL**

Amalia CRISTESCU, Bucharest University of Economic Studies and National Scientific Research Institute for Labour and Social Protection

**EVOLUTION OF EMPLOYMENT IN DEVELOPING REGIONS OF ROMANIA**

Mihaela SAVU and Delia TESELIOS, "Constantin Brâncoveanu" University, Pitești, Romania

**IS IMMIGRATION A SOLUTION FOR SOLVING THE SPECIALISTS' DEFICIT IN THE ROMANIAN MEDICAL SYSTEM?**

Rodica Milena ZAHARIA and Laura WAHED, Department of International Business and Economics, Bucharest University of Economic Studies, Romania

**A REGIONAL VIEW ON THE FACTORS THAT INFLUENCE SELF - EMPLOYMENT IN ROMANIA**

Zizi GOSCHIN, The Bucharest University of Economic Studies and Institute of National Economy, Romania; Elena DRUICĂ, University of Bucharest, Romania

**KEY DETERMINANTS OF ROMANIAN EMIGRATION FLOWS. A REGIONAL OUTLOOK**

Zizi GOSCHIN, The Bucharest University of Economic Studies and Institute of National Economy, Romania; Elena DRUICĂ, University of Bucharest, Romania

**SECTION IV. SMART AND SUSTAINABLE CITIES**

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**Moderator:** Marta-Christina SUCIU, Henrietta NAGY

**Room:** Amf. 5

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**SMART, CREATIVE AND INNOVATIVE CITIES**

Marta-Christina SUCIU, Andreea Cristina FLOREA and Laura ISTUDOR, Bucharest University of Economic Studies, Romania

**IS SMARTNESS THE PRIVILEGE OF CITIES? PILOT APPLICATION IN THE HUNGARIAN-SLOVAKIAN BORDER REGION**

Viktoria JOZSA, Jozef KAPOSZTA and Henrietta NAGY, Szent István University, Hungary

**CHALLENGES AND PRIORITIES FOR THE SPATIAL PLANNING ROMANIAN SYSTEM WITHIN THE CONTEXT OF THE NEW URBAN AGENDAS**

Gabriel PASCARIU, University of Architecture and Urbanism "Ion Mincu"

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**CITIES AS EMERGING HUBS FOR INNOVATION AND REGIONAL ECONOMIC DEVELOPMENT**

Tamas GYULAY, Expert for Innovation and Technology Transfer, IQ Kecskemet Regional Innovation Center, Hungary

**URBAN HIERARCHY IN THE NEW MEMBER STATES IN CENTRAL-EUROPE**

Réka HORECZKI and Szilard RACZ, The HAS CERS Institute for Regional Studies, Hungary

**POSSIBILITIES AND ROLES OF THE SMALL AND MEDIUM SIZE TOWNS IN THE HUNGARIAN FINANCIAL SERVICE SECTOR**

Réka HORECZKI and Sándor ZSOLT, The HAS CERS Institute for Regional Studies, Hungary

**THE ROLE OF MIDDLE-SIZED TOWNS IN SLOVENIA'S REGIONAL DEVELOPMENT AND CROSS-BORDER COOPERATION WITH AUSTRIA**

Zoltan PAMER, The Institute for Regional Studies of the Hungarian Academy of Sciences

**CROSS-BORDER CATCHMENT AREAS DEBRECEN AND ORADEA - COMPETITION OR COOPERATION?**

Ferenc SZILAGYI, Partium Christian University, Oradea, Romania

**SECTION V. INNOVATION, ENTREPRENEURSHIP AND REGIONAL COMPETITIVENESS**

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**Moderator:** Ovidiu PUIIU, Alina I. POPESCU, Cristina GANESCU

**Room:** Amf. 5

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**CREATIVE KNOWLEDGE NETWORKS – A ROMANIAN PERSPECTIVE**

Carmen Beatrice PAUNA, Institute for Economic Forecasting, Bucharest, Romania; Marioara IORDAN, Institute for Economic Forecasting, Bucharest, Romania; Mihaela - Nona CHILIAN, Institute for Economic Forecasting, Bucharest, Romania; Tiberiu Diaconescu, Institute for Economic Forecasting, Bucharest, Romania

**EVALUATING THE ROLE OF ENTREPRENEURSHIP ON REGIONAL ECONOMIC DEVELOPMENT: A REVIEW OF RESULTS**

Raluca ROBU, The Bucharest University of Economic Studies, Romania

**THE SPATIAL DISTRIBUTION OF FEMALE ENTREPRENEURSHIP IN ROMANIA**

Alina I. POPESCU, The Bucharest University of Economic Studies, Romania

**SUSTAINABLE LOGISTICS AND REGIONAL COMPETITIVENESS**

Cristina GĂNESCU, "Constantin Brâncoveanu" University, Pitești, Romania

**THE GAP BETWEEN WHAT WE TEACH AND WHAT STUDENTS UNDERSTAND. A SURVEY BASED APPROACH OF THE DIFFERENCES BETWEEN ACCOUNTING CONCEPTS AND THEIR**

**MENTAL REPRESENTATION AT STUDENTS**

Anca BRATU, Faculty of Business and Administration, University of Bucharest, Romania; Camelia COJOCARU, Faculty of Business and Administration, University of Bucharest, Romania

**THE ROLE OF SOCIAL CAPITAL IN BUILDING INNOVATION: THE CASE OF FRENCH AGRICULTURE**

Lucian CEAPRAZ, Agricultural Economist, UNILASALLE INTERACT Research Team, France

**ENTREPRENEURSHIP AND REGIONAL DEVELOPMENT. A LITERATURE REVIEW**

Mihaela – Cornelia DAN, Bucharest University of Economic Studies, Romania

**HUMAN CAPITAL AND CREATIVITY: KEYS FOR URBAN DEVELOPMENT**

Sorin MAZILU, Center for European Studies, Faculty of Law, “Alexandru Ioan Cuza” University of Iasi, Romania

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**SECTION VI. TOURISM AND SUSTAINABLE REGIONAL DEVELOPMENT**

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**Chairs:** Erika MARIN, Catalin Ioan NECHIFOR

**Room:** Amf 5

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**THE POTENTIALS OF TOURISM SECTOR IN CATCHING UP OF RURAL AREAS IN HUNGARY**

Adrienn Varga-NAGY, Szent István University, Gödöllő, Hungary; József KAPOSZTA, Szent István University, Gödöllő, Hungary; Henrietta NAGY, Szent István University, Gödöllő, Hungary; Lóránt DAVID, Eszterházy Károly University, Eger, Hungary

**TOURISM AND DEVELOPMENT. A CROSS-COUNTRY ANALYSIS OF TOURISM MULTIPLIER EFFECT IN THE EUROPEAN ECONOMIES**

Gabriela Carmen PASCARIU, Faculty of Economics and Business Administration, “Alexandru Ioan Cuza” University of Iasi, Romania; Bogdan-Constantin IBĂNESCU, Center for European Studies, Faculty of Law, “Alexandru Ioan Cuza” University of Iasi, Romania

**INTERCONNECTIONS BETWEEN TOURISM AND ENVIRONMENT. SPECIFIC RESPONSES**

Catalin Ioan NECHIFOR, Bucharest University of Economic Studies, Romania

**ON THE WAY TO MEETING EUROPE 2020 TARGETS - A DISTANCE TO TARGET APPROACH FOR ROMANIA AND ITS REGIONS**

Erika MARIN, Bucharest University of Economic Studies, Romania

**CONCEPTUAL MODELS FOR SUSTAINABLE DEVELOPMENT AT REGIONAL LEVEL**

Catalin Ioan NECHIFOR, Bucharest University of Economic Studies, Romania

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**MANAGEMENT PLAN FOR THE ROSPA0135 „NISIPURILE DE LA DĂBULENI” NATURE 2000 SITE ANALYSIS WITH A VIEW ON ECOTOURISM DEVELOPMENT OPPORTUNITIES**

Mariana Denisa DAN

**THE EU SUSTAINABLE DEVELOPMENT WITHIN THE GLOBAL CONTEXT**

Claudia IONESCU, Manager Regional Promotion & Investments at the Bucharest Ilfov RDA, Romania

**URBAN – PERIURBAN TOURISM LINKAGES IN ROMANIA. A COMPARATIVE ANALYSIS AT REGIONAL LEVEL**

Bogdan-Constantin IBĂNESCU, Center for European Studies, Faculty of Law, “Alexandru Ioan Cuza” University of Iasi, Romania

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**SECTION VII. INSTITUTIONS, INVESTMENTS AND REGIONAL POLICY**

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**Chairs:** Anca DACHIN , Claudia IONESCU, Sebastian ENE

**Room:** Amf. 1

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**PRIVATE AND PUBLIC FINANCING FOR EUROPEAN PROJECTS AND ITS CONTRIBUTION TO REGIONAL DEVELOPMENT IN ROMANIA**

Anca DACHIN and Monica Gabriela GHERMAN, The Bucharest University of Economic Studies, Romania

**THE CONTRIBUTION OF COHESION POLICY AT DEVELOPMENT OF THE BUCHAREST ILFOV REGION**

Claudia IONESCU, Manager Regional Promotion & Investments at the Bucharest Ilfov RDA, Romania

**ANALYSIS OF NATIONAL PROGRAMME FOR LOCAL DEVELOPMENT, IN ROMANIA, IN CONTEXT OF ACTUAL PROGRAMMING PERIOD**

Daniela ANTONESCU, The Institute of National Economy, Romanian Academy; Victor PLATON, The Institute of National Economy, Romanian cademy

**URBAN REGENERATION AND REGIONAL OPERATIONAL PROGRAM IN BUCHAREST ILFOV REGION**

Ana Cristina ADUMITROAEI, Bucharest-Ilfov Regional Development Agency, Romania

**THE IMPACT OF ROMANIAN’S ACCESSION TO THE EUROPEAN UNION ON THE ROMANIAN ECONOMY**

Mihaela NECULIȚĂ and Liliana Mihaela MOGA, Faculty of Economics and Business Administration, “Dunarea de Jos” University of Galati, Romania

**HELPDESK ACTIVITIES FOR THE EFFICIENCY OF INVESTMENTS FINANCED BY REGIO 2014-2020 IN BUCHAREST-ILFOV REGION**

Simona CURPAN, Bucharest-Ilfov Regional Development Agency, Romania

**THE LANDSCAPE OF EU FINANCIAL ASSISTANCE FOR REGIONAL DEVELOPMENT DURING 2014 – 2020 PROGRAMING PERIOD**

Gabriela MARCHIS, "Danubius" University, Galați, Romania

**IS REGIONALIZATION A SOLUTION FOR ROMANIA?**

Tudor PENDIUC, "Constantin Brâncoveanu" University, Pitești, Romania; Diana IDORAȘ, Pitești, Romania

**THE NEW GLOBAL PARADIGMS: INTERNATIONAL AND REGIONAL DYNAMICS**

Sebastian ENE, "Constantin Brâncoveanu" University, Pitești, Romania

**BUCHAREST: STEPS TO A EUROPEAN SMART CITY**

Liviu RÂNCIOAGĂ, National University of Political Studies and Public Administration and Bucharest-Ilfov Regional Development Agency, Romania

**ABUSES OF THE GOVERNING BODIES AGAINST SHAREHOLDERS IN ROMANIAN COMPANIES**

Cristina Elena BIGIOI, University "Politehnica" of Bucharest, Romania; Adrian Doru BIGIOI, Bucharest University of Economic Studies, Romania

**DISSEMINATION OF FINANCIAL INFORMATION TO SHAREHOLDERS IN ROMANIAN COMPANIES**

Adrian Doru BIGIOI, Bucharest University of Economic Studies, Romania; Cristina Elena BIGIOI, University "Politehnica" of Bucharest, Romania

**SECTION VIII. RRSA YOUTH SECTION**

*In Memoriam: PhD Professor Dorel AILENEI*

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**Chairs:** Cristina ȘERBĂNICĂ, Amalia CRISTESCU, Bogdan ILEANU

**Room:** Amf. 2

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**INTEGRATING RENEWABLE ENERGY IN THE PROCESS OF DEVELOPING SMART AND SUSTAINABLE CITIES OF ROMANIA**

PhD Student Alexandra DIALA, The Romanian Academy, Romania

**ELECTRICITY MARKET OPERATION IN THE CONTEXT OF A REGIONAL CRISIS DUE TO WINTER CONDITIONS**

PhD Student Cristina NECULA, The Romanian Academy, Romania

**THE TRANSPARENCY OF THE LOCAL STRATEGIC MANAGEMENT THROUGH THE MUNICIPALITIES OFFICIAL WEBSITE**

PhD Student Teodora Monica FULGA, The Bucharest University of Economic Studies, Romania

**EUROPEAN UNION AS A GLOBAL ACTOR IN A GLOBALIZED WORLD**

PhD Student Laura JIANU, Faculty of Economy and Business Administration, Economy Department, West University, Timisoara

**IMPLICATIONS OF THE BI-UNIVOCAL LINK BETWEEN SMES COMPETITIVENESS AND REGIONAL DEVELOPMENT**

PhD Student Ionela Georgiana ȘTEFAN (Iftimie), The Bucharest University of Economic Studies, Romania

**EFFECTS OF KNOWLEDGE DISSEMINATION ON REGIONAL EUROPEAN ECONOMIC PERFORMANCE**

PhD Student Octavian BĂRNUȚIU, West University of Timisoara, Faculty of Economics and Business Administration, Romania; PhD Student Bogdan COPCEA, West University of Timisoara, Faculty of Economics and Business Administration, Timisoara, Romania

**INNOVATION IN EUROPE – DYNAMICS AND DETERMINANTS**

PhD Student Octavian BĂRNUȚIU, West University of Timisoara, Faculty of Economics and Business Administration, Romania; PhD Student Radu ERDEI, West University of Timisoara, Faculty of Economics and Business Administration, Timisoara, Romania

**SOME EFFECTS OF JOB QUALITY, EUROPEAN LABOUR MARKET FLEXIBILITY AND SECURITY ON EMPLOYMENT GROWTH**

PhD Student Andrei MOROC, West University of Timisoara, Faculty of Economics and Business Administration, Timisoara, Romania

**UNIVERSITIES AND CLUSTER POLICIES IN ROMANIA**

PhD Student George OLTEANU, The Bucharest University of Economic Studies, Romania

**ROMANIA'S REGIONAL DEVELOPMENT AT THE CROSSROADS: WHERE TO?**

PhD Student Sebastian I. BURDUJA, Bucharest University of Economic Studies, Romania

**UNIVERSITIES, SMES AND INNOVATIVE CLUSTERS**

PhD Student George OLTEANU, The Bucharest University of Economic Studies, Romania; PhD Student Ionela Georgiana ȘTEFAN (Iftimie), The Bucharest University of Economic Studies, Romania

## Romanian Regional Science Association



The Romanian Regional Science Association (RRSA) was set up in 2001, with a core group of members mainly from the Bucharest University of Economic Studies. Since 2002 it has become one of the national sections of the European Regional Science Association, the ERSA Council approving Romania's application on the occasion of the ERSA Congress in Dortmund. The members of the RRSA are also individual members of the Regional Science Association International (RSAI).

At present the association counts more than 80 dedicated members (economists, sociologists, geographers, architects, engineers, mathematicians), with a mature and deep interest in regional science as well as in the association's activities. Many of them come from universities and research institutes but individuals from ministries, regional development agencies, NGOs, consultancy firms, etc. are also active members of the RRSA. The association has constantly expanded its geographical coverage, so that it displays a well-balanced regional distribution: all eight Romanian development regions and all big cities, with important universities and research centres are represented in the RRSA.

The RRSA organises every two years its international conference, with a large participation from Romania and abroad. It was also entrusted by the Regional Science Association International with the organising of the 12th World Congress of the RSAI, which was held in Timisoara, in May 2012. As a result of winning the competition launched by the RSAI, in May 2016 the RRSA organised the „Nurturing New Talent” PhD Workshop in Regional Science, hosted by Bucharest University of Economic Studies. Various other scientific meetings (workshops, round tables, debates, book presentations, etc.) are frequently organised as well. Many RRSA members participate every year in the ERSA Congress, RSAI meetings and other international regional science events.

The RRSA has a very good co-operation with the Ministry of Regional Development, Public Administration and European Funds, with Regional Development Agencies and other institutions interested in a productive dialogue with the Romanian Regional Science Association.

The members of the RRSA have a rich scientific activity materialised in a big number of research projects, books, articles, papers presented at national and international meetings. The association itself has published impressive volumes of proceedings of its conferences while the host universities dedicated special issues of their journals to the papers presented at these conferences.

One of the most important accomplishments of the RRSA is the *Romanian Journal of Regional Science*, which was launched in December 2007. The journal, which belongs to the ERSA and RSAI journal portfolio, is indexed in RePEc-IDEAS, EBSCO, Cabell's and DOAJ databases and has attracted a lot of interest and support from the international regional science community.

More info can be found at [www.rrsa.ro](http://www.rrsa.ro)



## **CONSTANTIN BRÂNCOVEANU UNIVERSITY**

Constantin Brancoveanu University was established in 1991 as a higher education institution of private law and public utility, part of the national education system. The University is organized on non-profit basis and was accredited by law in 2002, in the first group of six private HEIs that have received such recognition in Romania. CBU has developed a consortium-type organizational structure and brings its contributions to the balanced development of three administrative regions in Romania, as it has faculties that operate in Pitesti, Rm. Valcea and Braila.

The University offers 21 undergraduate and 17 master accredited programmes in Economics and Business Studies (Management, Marketing, Finance and Accounting, Economic Informatics, Economy of trade, tourism and services), Social sciences (Public administration, Journalism, Communication and Public Relations) and Law.

Starting 2005-2006, CBU has obtained accreditation from the EU Commission for the Erasmus programme (Erasmus Charter) and supported more than 500 students and staff to carry out mobility programmes in our 30 partner universities in 13 European countries. CBU is also a dynamic participant in the European Network for Business Studies and Languages (SPACE).

In 2011, following an exhaustive external evaluation, the University was granted with the “high degree of confidence” distinction by the Romanian Agency for Quality Assurance in Higher Education, which is the highest distinction granted in Romania. Three years later, in 2014, within the framework of the European University Association (EUA) Institutional Evaluation Programme, the University received high appreciation for the overall support that it offers to its students and for its engagement within the local community.

**Starting 2015, Constantin Brâncoveanu University coordinates the Jean Monnet Module “European Regional Policy in Action” (ERP2020), which is co-funded by the Erasmus+ Programme of the European Union. The main goal of the Module is to promote EU Regional Economic Studies as a field of study, research and reflection at Constantin Brâncoveanu University.**

[www.univcb.ro](http://www.univcb.ro); <https://ro-ro.facebook.com/univbrancoveanu/>





## **Bucharest-Ilfov Regional Development Agency (BIRDA)**

The capital region of Romania is **Bucharest – Ilfov Region**. It represents the eighth development region of Romania, a special region, the smallest (1821 sq km), but the most developed one from the economical point of view and also the biggest Romanian urban agglomeration. Bucharest-Ilfov Regional Development Agency (BIRDA) is a non-governmental, non-profit agency of public utility operating under the Law 315/2004 on regional development in Romania. BIRDA was an Implementation Agency for the PHARE Program – Economic and Social Cohesion as well as for other programs financed by the Romanian Government and it is Intermediary Body (IB) for the Regional Operational Programme 2007-2013 and 2014-2020 for Bucharest-Ilfov Region. One of the main objectives of BIRDA is the implementation of the economic, social and territorial cohesion policy in the Bucharest-Ilfov Region, by developing competences at regional level, by promoting cooperation within the region and among the regions, by attracting certain investments with regional impact.

BIRDA is developing the Regional Development Plan (RDP) of Bucharest-Ilfov for 2014-2020, a comprehensive document that analyzes, identifies and formulates the current socio-economic status, weaknesses and threats the region faces, the strengths that the region can support as well as chances that can be fructified. It also includes the development strategy and financial planning of the measures provided in the strategy.

The Regional Operational Programme (ROP) aims to promote smart, sustainable and inclusive growth in all regions in Romania making them more attractive places for living and working. Responding to the regional needs, the programme addresses the major development challenges: regional competitiveness, sustainable urban development, the low-carbon economy, and economic and social infrastructure at regional and local level.

BIRDA works with the local and central public authorities from Bucharest-Ilfov Region, with Chambers of Commerce and Industry, enterprises, academia and other stakeholders. In order to promote the regional opportunities, the agency organises periodically informational caravans for students from region's universities.

In the last years Bucharest-Ilfov Regional Development Agency was represented at the European Week of Regions and Cities in Brussels where it organised some thematic events with different partners, one of them being the European Parliament. For 2017 edition, the agency will continue to be part of the biggest European public event of its kind.

For more information, please visit the web pages [www.adrbi.ro](http://www.adrbi.ro), <http://2014-2020.adrbi.ro/>, [www.facebook.com/adrbi](https://www.facebook.com/adrbi) or <https://www.youtube.com/user/ADRBI>.

## NOTES



