

International Conference

Knowledge Economy

- Challenges of the 21st Century -



**FUTURE OF EUROPE
– DIFFERENT SCENARIOS –**

PITESTI, 24 November 2017

Constantin Brancoveanu University

ORGANISER

**Constantin Brâncoveanu University of
Pitești**

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Instituto Superior de Contabilidade e
Administração do Porto (ISCAP)

Institute of the Regions of Europe

Institute for Economic Forecasting of the
Romanian Academy

Romanian Regional Science Association

Arges County Council

Pitesti City Hall

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30. Associate Professor Camelia Vechiu, Ph.D
- Dean, Constantin Brâncoveanu University

Purpose of the Conference:

To investigate possible scenarios for the evolution of the European Union in the years to come; to reflect on internal and external pressures and opportunities for socio – economic development.

Sections

1. Regional development strategies and policies in Central and Eastern Europe - Special section under the patronage of Jean Monnet Module
email - psdr.ucb@gmail.com
Associate Professor Cristina Serbanica, Ph.D.
2. Financial and accounting policies and corporate governance in the global context
email - pfcgc.ucb@gmail.com
Lecturer Nina Stanescu, Ph. D
3. European law and public policies
email - derp.ucb@gmail.com
Lecturer Georgiana Mîndreci, Ph. D.
4. Strategic management and entrepreneurship
email - msa.ucb@gmail.com
Lecturer Cristina Ganescu, Ph. D.
5. Marketing and tourism
email - mrkt.ucb@gmail.com
Lecturer Dan Micuda, Ph. D.
6. Social and educational policies
email – psedu.ucb@gmail.com
Associate Professor Mihaela Savu, Ph.D

Abstracts and papers shall be submitted to the specified email addresses. Authors shall submit their papers in doc. format, the name of the file shall be given by the first author's name.

Conference Programme

24.11.2017 – session I - opening the conference, presenting papers in plenary and within sections.

24.11.2017 - session II - scientific research workshop .

Entries shall be made by filling in the application form and submitting it to the following email address: workshop.cbu@gmail.com, Ph.D. Lecturer Andreea Gangone

Deadlines

08 November 2017 – abstract submission
12. November 2017 – full paper submission
15 November 2017 – notification of acceptance/ rejection of papers

Registration fee

THERE ARE NO FEES FOR THE PARTICIPATION AT THE CONFERENCE AND THE PUBLICATION OF ARTICLES.

Information

Papers shall be written in English. Papers shall be presented in English or Romanian. A paper can be written by two authors and it can be 8 -10 pages long. Two papers by the same author or co-author shall be accepted. For the paper assessment, the peer-reviewers shall take into account the scientific content and the compliance with the typing style. The accepted papers shall be published in a special issue of "Management Strategies" Journal-www.strategiimanagieriale.ro, **indexed by DOAJ, EconPapers(RePEC) and IDEAS**. Certificates of Participation are awarded exclusively to the authors who presented their papers at the conference. For further information go to: www.univcb.ro

Typing style rules

Title: capitals, bold, cantered, TNR, size 14, followed by a blank line.

Author names shall be written as first name and surname, separated by a comma. Times New Roman 12-point bold, lowercase shall be used. The footnotes, on the first page, shall contain the academic rank, as well as the affiliation of each author and the email address of the contact person.

The abstract shall be single-spaced, TNR, size 10, italic. It shall not exceed 200 words, single-spaced. The abstract shall not contain abbreviations, equations and references.

Keywords shall be single-spaced, TNR, size 10, italic. They shall include between 4 to 6 keywords.

JEL Classification: The paper must fall within the *JEL Classification* (Journal of Economic Literature) specifying the relevant category code, the paper may fall within either in a single category or in multiple ones (maximum 3), according to each case.

The body of the text will be written in Times New Roman, size 12, single-spaced. Page setup: left top margin: 3 cm, right bottom margin: 2.5 cm. The paper is divided into numbered chapters: 1., 2., 3. and only one level of numbered sub-chapters: 1.1, 1.2, etc.

Footnotes are allowed throughout the paper only for exceptional cases and EXCLUSIVELY for the cases in which the author wishes to provide additional explanations. We encourage their use in the main body of the paper. IT IS FORBIDDEN TO USE FOOTNOTES REFERENCES!

Tables and figures should be sized and placed within the paper to fit a single page size. Their content shall be written in Times New Roman, size 12, and the heading of the tables columns shall be written in Times New Roman 12-point bold. The title and number of tables shall be positioned above them, and the title and number of figures below them. Where applicable, please indicate the source. The number of tables and figures shall be placed in the body of the text, in parentheses, where

there are references to them, for example: (fig. no. 1) (table no. 1). Particular attention should be given to the colours in which the tables and figures are made; they should be as clear and legible as possible for black and white printing.

Graphs must be clearly executed so as to provide black and white photo-copies as legible as possible.

Equations and formulas are to be numbered, placing their numbers in parentheses, on their right.

Abbreviations and acronyms shall be explained the first time they appear in the text.

References, citations and bibliography.

We recommend authors to use the Harvard style for the format of references, citations and bibliography, as it is developed and published by Anglia Ruskin University.