

SELECȚIE ARTICOLE ISI și PROCEEDINGS ISI

2011 - 2012

A. ARTICOLE INDEXATE ISI

1. Sîrbu Alexandrina

- „**Single-cell protein production of Candida strains in culture media based on vegetal oils**” - Romanian Biotechnological Letters Journal, Bucharest, Vol. 17, No.6, 2012, p.p. 7776- 7786 (ISSN 1224-5984),
<http://ebooks.unibuc.ro/biologie/RBL/rbl6vol17/9%20Begea.pdf>, factor de impact 0.219
scor relativ de influență 0; Coautor

3. Gănescu Cristina

- „**A perspective on the applicability of the quadripartite model of Corporate Social Responsibility in the organizations of the Western Development Region**”, Romania - E & M Economics and Management (Technical University of Liberec, în colaborare cu alte universități din Cehia și Slovacia), indexată în Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, EconLit, International Bibliography of the Social Sciences and Inspec, Scopus, ABI/INFORM, EBSCO Publishing Databases, listată în a 11-a ediție a Cabell's Directory of Publishing Opportunities in Economics and Finance/Management - 0,029 (2011), Coautor
- „**Sustainable development assessment model for european automotive industry enterprises**” - The Romanian Journal of Economic Forecasting (Institutul de prognoză Economică, Academia Română), indexată în Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, EconLit, Scopus, IDEAS (online acces) 0,028 (2011), Autor

4. Ion Cristian

- „**On the Hilbert series of vertex cover algebras of unmixed bipartite graphs**”, Mathematical Reports, Vol. 13(63), No. 4 (2011), 337-346 (ISSN 1582-3067), Zentralblatt MATH Zbl pre06038494 - 0,273, Autor

5. Lect. univ. dr. Constantin Mihai

- „**Criterion's conceptual representations**”, în revista *Transylvanian Review*, Center for Transylvanian Studies, Cluj-Napoca

B. VOLUME ALE UNOR CONFERINȚE INDEXATE (ISI PROCEEDINGS)

1. Enache Elena, Morozan M. Gigi-Cristian, Purice Suzana

- „**The Spectrum of the Marketing Strategies – Axiological Assumptions**” - Conference on Business Excellence, Vol. I, 2011 și în „ISI Web of Knowledge”, ISI Proceedings <http://www.isiwebofknowledge.com> publicată în Proceedings, ISBN 978-973-598-940-8, vol. I, pp. 198 – 201, 15 ref. bibl. Proceedings of the 6th International -2011

2. Ciorășteanu Gianina, Vechiu Camelia

- **„Enterprise Profitability Between The Bargaining Power Of Employees And Monetary Policy”**, The International Conference Business Excellence - ICBE 2012, ediția a VII a, 12 – 13 octombrie 2012, Brașov, Romania, Academia de Studii Economice București, Universitatea Transilvania Brașov, Society for Business Excellence, indexată în „ISI Web of Knowledge”, ISI Proceedings <http://www.isiwebofknowledge.com>

3. Dindire Laura

- **„Human capital – main competitive advantage in the creative economy and in the knowledge-based society. Assessment model of the nations’ human capital – the case of the EU countries”** - Conferința Internațională „International Days of Statistics and Economics”, Praga, Cehia, Autor unic

- **„Conceptual model of organisational behaviour management aimed at companies’ knowledge intensive development”** - Conferința Internațională „Knowledge for Market Use”, Olomouc, Cehia, Autor unic

Lect.univ.dr. Gănescu Cristina

- **„The role of Corporate Social Responsibility strategies in the development of innovative business models”** - International Conference „Knowledge for Market Use 2012”, 6-7 septembrie 2012, Philosophical Faculty of Palacky University Olomouc, Czech Republic.

- **„Assessing corporate social performance from a contingency theory perspective”** - International Conference „Emerging Markets Queries in Finance and Business”, 24-27 octombrie 2012, Romanian Research Group for Corporate Finance, Academia Română și Universitatea „Petru Maior” din Tîrgu-Mureș. Volumul conferinței se va publica în Procedia – Economics and Finance (ISSN 2212-5671), publicație internațională a Elsevier și va fi indexată în Science Direct și Scopus.

4. Mihăilescu Mariana, Vechiu Camelia

- **„The Analysis of the direct foreign investments upon the gross domestic product from Romania using the econometric modulation”** în Business Excellence Challenges During the Economic Crisis (vol. II), ISBN 9786061901029 -

5. Micudă Dan

- **„Romanian consumers perceptions regarding the Dacia brand”** - International Conference on Business Excellence (ICBE) 6th Edition Proceedings - coautor

- **„Financing issues concerning new car purchasing on the Romanian market”** - International Conference on Business Excellence (ICBE) 6th Edition Proceedings - coautor

6. Pirnea Ionela Carmen

- **„Integrating innovation indicators in the GPE model for the automobile performance assessment”** - Proceedings of the 7th European Conference on Innovation and Entrepreneurship, Escola Superior de Gestao e Tecnologia, Instituto Politecnico de Santarém Portugal - coautor

7. Sebastian Ene

- „**The Impact of the Investment Climate on Foreign Investment. Critical Analysis: Czech Republic – Romania**”, Editor: Pavla Slavickova, Societas Scientiarum Olomucensis II, ISBN: 978-80-87533-04-8, p.69 -75 will be index ISI Web of Knowledge

8. Morozan Gigi-Cristian, Purice Suzana

- „**Effects-Based Marketing – From Conceptual to Relational**”, Proceedings of the 7th International Conference on Business Excellence, Vol. I, 2012, ISBN 978-606-19-0102-9, vol. I, pp. 196-200 și propusă spre indexare în „ISI Web of Knowledge”, ISI Proceedings <http://www.isiwebofknowledge.com>, Brașov, coautor

- „**The Extension of the Communication and Public Relations Through New Media**”, Volumul „Comunicare, Context, Interdisciplinaritate. Studii și articole”, volumul II, Editura Universității „Petru Maior”, ISSN 2069 – 3389 și propusă spre indexare în „ISI Web of Knowledge”, ISI Proceedings, <http://www.isiwebofknowledge.com>, Târgu-Mureș, autor,

9. Neagu Emilian

- „**Recipient liability in international rail freight**” - Conferința internațională The knowledge based organisation, organizată de Academia Forțelor Terestre „Nicolae Bălcescu” Sibiu, ediția a 17-a, 24-26 noiembrie 2011, Conference proceedings 2, Land Forces Academy Publishing House, pp.762-765 ISSN 1843-6722. p.762-765, (B) indexat ISI-CPCI, autor

2012 -2013

A. ARTICOLE INDEXATE ISI

1. Gănescu Mariana Cristina, Asandei Mihaela, Gangone Andreea, Chirilă Camelia

- „**Performance determinants for responsible supply chain management in the european emerging countries**”, Amfiteatru Economic, indexată în *Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, EBSCO Publishing, ProQuest LLC, DOAJ, EconLit, SCOPUS, RePEc, IBSS, Cabell's*, ISSN Print: 1582-9146, Online: 2247–9104, factor de impact 2012= 0,953, nr. 33/2013.

2. Begea M., Sîrbu Alexandrina, Kourkoutas Y., Dima R,

- „**Single-cell protein production of Candida strains in culture media based on vegetal oils**”, Romanian Biotechnological Letters Journal, Bucharest, Vol. 17, No.6, 2012, p.p.7776-7786(ISSN1224-5984),
<http://ebooks.unibuc.ro/biologie/RBL/rbl6vol17/9%20Begea.pdf>

B. VOLUME ALE UNOR CONFERINȚE INDEXATE (ISI PROCEEDINGS)

1. Gănescu Mariana Cristina

- „**Assessing corporate social performance from a contingency theory perspective**”, *Procedia Economics and Finance*, revistă a Elsevier, indexată în *ISI Web of Knowledge (Conference Proceedings Citation Index), Science Direct și SCOPUS*; lucrarea a fost prezentată în cadrul *International Conference “Emerging Markets Queries in Finance and Business”, Universitatea “Petru Maior” din Tg. Mureș*, 24-26 octombrie 2013, ISSN 2212-5671, pp. 999-1004, nr. 3/2012.

2. Enache Elena, Tălpău Ionel, Morozaan Cristian, Purice Suzana,

- „**Effects-Based Marketing – From Conceptual to Relational**”, la the 7th International Conference on Business Excellence, octombrie 2012, Brașov, Romania, publicat în *Proceedings of the 7th International Conference on Business Excellence*, Vol. I, 2012 și propus spre publicare în „*ISI Web of Knowledge*”, *ISI Proceedings* <http://www.isiwebofknowledge.com>

3. Vechiu Camelia, Tudose Geanina, Gherman Liliana-Victoria, Ciorășteanu Gianina

- „**Enterprise Profitability Between the Bargaining Power of Employees and Monetary Policy**”, *Business Excellence Chalanges During the Economic Crisis*, vl. 2, ISBN 978-606-19-012-9, pag. 270, în curs de indexare în „*ISI Web of Knowledge*”, *ISI Proceedings* <http://www.isiwebofknowledge.com>

4. Lăzărică Marinela,

- „**Social Networks – Business Tools**”, *ISI PROCEEDINGS - International Economic Conference of Sibiu*, 17-18 May 2013, Sibiu, Romania, "*Post Crisis Economy: Challanges and Opportunities*", 2013, Lucian Blaga University Publishing House, ISSN 2344 – 1682, ISSN–L 2344 – 1682

5. Culiță Gica Gherghina, Popa Lucia Ramona, Mihailescu Mariana

- „**A New Cold War in the Horizon – Reconfiguration of the World Order**”, *International Conference Emerging Markets Queries in Finance and Business*, 24-27 oct 2012, Petru Maior University, Tg. Mures. *Procedia Economics and Finance*, Volume 3, 2012, Pages 654-659, published on <http://www.sciencedirect.com/science/journal/22125671/3>

6. Popa Lucia-Ramona, Vechiu Camelia, Culiță Gica, Mihăilescu Mariana,

- „**The analysis of the direct foreign investments upon the gross domestic product from Romania using the econometric modulation**”, Conferința internațională - Business Excellence, Universitatea Transilvania, Brașov, 12-13 octombrie 2012, în curs de indexare în „*ISI Web of Knowledge*”, *ISI Proceedings* <http://www.isiwebofknowledge.com>

7. Cristinel Munteanu

- „**Aberrant Decoding and Its Linguistic Expression (An Attempt to Restore the Original Concept)**”, în *“Procedia – Social and Behavioral Sciences”*, Volume 63, *The 4th Edition of the International Conference: Paradigms of the Ideological Discourse 2012* (Edited by Simona Antofi, Nicolae Ioana, Doinița Milea, Gina Necula, Ionel Apostolatu, Nicoleta Ifrim and Crihana Alina), 29 October 2012, p. 229-241 (ISSN: 1877-0428).

2013 – 2014

A. ARTICOLE INDEXATE ISI

1. Gănescu Mariana Cristina, Gangone Andreea, Asandei Mihaela,

- „**Assessing the Impact of the National Cultural Framework on Responsible Corporate Behaviour towards Consumers: an Application of Geert Hofstede’s Cultural Model**”, *The Amfiteatru Economic Journal*, indexată în Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, EBSCO Publishing, ProQuest LLC, DOAJ, EconLit, SCOPUS, RePEc, IBSS, Cabell’s, Print: ISSN 1582-9146, Online: ISSN 2247–9104, impact factor 2014 = 0,838, scor relativ de influență 0,107, Vol. XVI, nr. 35/2014, pp. 351-366.

2. Sîrbu Alexandrina, Pâslaru Vasile, Begea Mihaela

- „**The influence of phospholipase on volatile compounds in bread loaf**”, *Romanian Biotechnological Letters Journal*, vol. 19, no. 2, Bucharest, p.p. 9232-9239. FI=0,363 (ISSN 1224-5984)
http://www.rombio.eu/vol19nr2/17_19_2_2014%20Alexandrina%20Stirbur%20rec5%20dec%202013%20ac16%20martie%202014ultima.pdf

3. Cristina Șerbănică, Constantin Daniela Luminița, Drăgan Gabriela.

- „**University – Industry Knowledge Transfer and Network Patterns in Romania: Does knowledge supply fit SME’s regional profiles?**”, *European Planning Studies*, DOI:10.1080/09654313.2013.862215. Indexat Social Science Citation Index, International Regional Science Review, Sage Urban Studies Abstracts, Social Planning/Policy Development Abstracts ș.a. Disponibil la:
<http://www.tandfonline.com/doi/full/10.1080/09654313.2013.862215#.UuVsnrT8vIU>
Factor de impact: 0,562 (JCR, 2012); Scor relativ de influență: 0,497

B. VOLUME ALE UNOR CONFERINȚE INDEXATE (ISI PROCEEDINGS)

1. Dănuț Chilarez, George Sebastian Ene, Laura Dindire

- „**Relevance and Credibility of the Fair Value Measurement During the Crisis**”, Elsevier, *Procedia Economics and Finance*, Volume 8, 2014, Pages 306–312, Proceedings ISI, <http://www.sciencedirect.com/science/article/pii/S2212567114000951>

2. Cristina Otilia Țenovici

- **„Theoretical and Practical Aspects Regarding the Reorganization of Public Institutions as Fusion Merging”**, Conferința internațională “Globalization, Intercultural Dialogue and National Identity”, 1st Edition, Tg.Mureș, Romania, 29-30 May, Volumul conferinței este publicat în volumul “Globalization and Intercultural Dialogue. Multidisciplinary Perspectives. Section: Economy and Management”, Editura Arhipelag XXI Press, ISBN 978-606-93691-3-5, Tg.Mureș, România, 2014, volum trimis pentru indexare ISI Web of Science la Thomson Reuters, p.601-622

3. Cristina Otilia Țenovici

- **„Conceptual and Practical Dimensions Reorganization of Public Institutions as Merging by Absorption”**, Conferința internațională “Globalization, Intercultural Dialogue and National Identity”, 1st Edition, Tg.Mureș, Romania, 29-30 May, Volumul conferinței este publicat în volumul “Globalization and Intercultural Dialogue. Multidisciplinary Perspectives. Section: Economy and Management”, Editura Arhipelag XXI Press, ISBN 978-606-93691-3-5, Tg.Mureș, România, 2014, volum trimis pentru indexare ISI Web of Science la Thomson Reuters, p. 597-601

4. Voiculeț Alina, Belu Nicoleta

- **„Women managers in a globalized society”**, Conferința internațională ”Globalization, intercultural dialogue and national identity”, 1-st edition, 29-30 mai 2014, Târgu Mureș, România, organizată de Alpha Institute for Multicultural Studies, „Petru Maior” ,University of Târgu Mureș, „Gheorghe Șincai” Institute, Romanian Academy, Târgu Mureș, lucrare publicată în GIDNI, vol. I, pag.85, Arhipelag XXI, Press, 2014, Seria ISBN 978-606-93691-3-5, propus pentru indexare ISI Web of Science Thomson Reuters;

5. Gherghina Gica Culiță

- **„The V.A.T. in the European Union and the changes during the crisis”** - Publicata în volumul Conferinței internaționale *Literature, Discourse and Multicultural Dialogue I* - Secțiunea *History*. Volumul se intitulează *Studies on literature, discourse and multicultural dialogue* (Coord. Iulian Boldea), Editura Arhipelag XXI, 2013, indexat ISI Web of Science la Thomson Reuters. pag.368

- **„The analysis of the changes in the budget of the European Union during the economic crisis”**, Publicata în volumul Conferinței internaționale *Literature, Discourse and Multicultural Dialogue I* - Secțiunea *History*. Volumul se intitulează *Studies on literature, discourse and multicultural dialogue* (Coord. Iulian Boldea), Editura Arhipelag XXI, 2013, indexat ISI Web of Science la Thomson Reuters, pag. 447.