International Conference

Knowledge Economy
- Challenges of the 21st Century -



SHAPING THE COMMON FUTURE: THE PATH TO A COMPETITIVE AND COHESIVE EUROPE

PITEȘTI, 19 NOVEMBER 2026
CONSTANTIN BRÂNCOVEANU UNIVERSITY
ONLINE SESSIONS

CONFERENCE ORGANIZER:

Constantin Brâncoveanu University of Piteşti

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Institute for Economic Forecasting of the Romanian Academy

Valahia University of Târgoviște

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Purpose of the Conference:

To create space for debates around a fundamental dual imperative for Europe: to pioneer economic and technological edge while defending its foundational model of social and territorial cohesion. We invite researchers, scholars and policy experts to submit empirical, theoretical, and legal papers that address Europe's nowadays challenges in a shifting world.

Sections

1. European and regional development strategies and policies
2. Financial and accounting policies and corporate governance in the global context
3. Business management, entrepreneurship, marketing and tourism
4. Law and public administration
5. Social and educational policies

Conference Programme

19.11.2026 – Online sessions –

Deadlines

12 November 2026 – Abstract submission

13 November 2026 – Notification of acceptance/ rejection of papers

13-17 November 2026 – Submission of payment of registration fee

19 November 2026 – Online sessions

20 December 2026 – Full paper submission

Registration fee

REGISTRATION FEE: 250 LEI/PAPER

REGITRATION FEE WILL BE PAID IN ACCOUNT: RO77RZBR0000060002074710

Submission information

Abstracts shall be submitted to this link: https://docs.google.com/forms/d/1eWkHBhYT7BhqSbduX4jrsRJIHDR8QDBomCeXaCW9ABw/viewform?edit_requested=true

To access, copy link and press enter.

The abstracts should not exceed 200 words and should not contain abbreviations, equations and references.

Do not submit an abstract in several sections!

Proof of payment and **full papers** will be submitted to the following e-mail address: **msa.ucb@gmail.com**

Authors shall submit their full papers in doc. format; the name of the file will be given by the first author's name.

Paper presentation and publishing

Certificates of Participation are awarded only to the authors who presented their papers at the conference.
Papers should be written in English and be presented in English or Romanian. A paper can be 8 – 10 pages long. Two papers by the same author or co-author are accepted. For the paper assessment, the peer-reviewers will take into account the scientific content and the compliance with the typing style.
The accepted papers shall be published in the "Management Strategies" Journal - www.strategiimanageriale.ro, indexed by DOAJ, EconPapers (RePEC) and IDEAS.
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