

International Conference

Knowledge Economy

- Challenges of the 21st Century -



THE FUTURE OF EUROPEAN COMPETITIVENESS

PITEȘTI, 22 NOVEMBER 2024

CONSTANTIN BRÂNCOVEANU UNIVERSITY

ONLINE SESSIONS

CONFERENCE ORGANIZER:

Constantin Brâncoveanu University of Pitești

PARTNERS

Instituto Superior de Contabilidade e
Administração do Porto (ISCAP)

Institute for Economic Forecasting of the
Romanian Academy

Argeș County Council

Pitești City Hall

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Purpose of the Conference:

To create space for debates around the multiple challenges and opportunities Europe is facing in the present days and to provide an opportunity to exchange ideas on the future of Europe in a changing world.

Sections

1. European and regional development strategies and policies
Associate Professor Cristina Șerbănică, Ph.D.
2. Financial and accounting policies and corporate governance in the global context
Lecturer Corina Ducu, Ph.D.
3. Business management and entrepreneurship
Lecturer Iuliana Talmaciu, Ph.D.
4. Law and public administration
Lecturer Isabela Stancea, Ph. D.
5. Marketing and tourism
Lecturer Andreea Gangone, Ph.D.
6. Social and educational policies
Associate Professor Mihaela Savu, Ph.D.
7. Special section for students (bachelor and master) – **NO FEE**
Associate Professor Mihaela Savu, Ph.D.

Conference Programme

22.11.2024 – Online sessions –

Deadlines

10 November 2024 – abstract submission
18 November 2024 – notification of acceptance/ rejection of papers
18-20 November – submission of payment of registration fee
15 December 2024 – full paper submission

Registration fee

REGISTRATION FEE: 150 LEI/PAPER
REGISTRATION FEE WILL BE PAID IN
ACCOUNT: RO77RZBR0000060002074710

Submission information

Abstracts shall be submitted to this link:
https://docs.google.com/forms/d/16ta3gUW5Tbah7YTXp8MbzVNAW7NvytAEnKqdeUpWcpc/vi/wform?edit_requested=true

To access, copy link and press enter.

The abstracts should not exceed 200 words and should not contain abbreviations, equations and references.

Do not submit an abstract in several sections!

Proof of payment and full papers will be submitted to the following e-mail address:
msa.ucb@gmail.com

Authors shall submit their full papers in doc. format; the name of the file will be given by the first author's name.

Paper presentation and publishing

Certificates of Participation are awarded only to the authors who presented their papers at the conference.

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Papers should be written in English and be presented in English or Romanian. A paper can be 8 – 10 pages long. Two papers by the same author or co-author are accepted. For the paper assessment, the peer-reviewers will take into account the scientific content and the compliance with the typing style.

The accepted papers shall be published in the "Management Strategies" Journal - www.strategiimanageriale.ro, indexed by DOAJ, EconPapers (RePEC) and IDEAS.

For further information go to: www.univcb.ro

Typing rules

The typing style rules for full papers are available at:

<http://www.strategiimanageriale.ro/p-14-reguli.de.tehnoredactare.html>